



Annual report 2022

February 2022

Introduction

2022 was not really a successful year for SME and the cooperation with its Ethiopian partner Bora Integrated Farm. Corona was no longer a problem, but SME had two other problems:

- Man power was a problem. Two board members had serious health problems and another one was very busy with his own company.
- SME had lack of money and there was no success to find funds for additional money. New funds were necessary because the amount of available money was largely used, but also because materials and all other things became much more expensive. A Bromaxx stable doubled in price.

These two points made that the perspectives of the project were less hopeful than before.

General steps and activities

The board had in 2022 five life meetings. Next to that that were some video meetings as the board, but also with Bora. The board attended workshops of the ngo Wilde Ganzen.

The communication between SME and Bora was by e-mail and a video meeting.

Two board members visited the event of the Landbouw Attaché Network of the ministry of Agriculture. As a follow-up SME had a video meeting with the agricultural attache, Meeuwes Brouwer, and other people of the Dutch embassy in Ethiopia. There is another initiative in Ethiopia, Debre Zeit, for the founding of a training centre for layers. The question is if SME can cooperate with this layer centre for its own initiative for a centre for broilers on the compound of Bora. In 2023 this must be investigated.

For other steps in raising funds and a water project in Somaliland, see below.

Fund raising

In June SME contracted a commercial fund raiser based on no cure no pay. The lady was hopeful to find good funds, but the result was nothing. No funds were found based on our way of working, because SME cooperates with a commercial company, Bora. It is better to cooperate with a ngo in the agricultural area. SME did some investigation, but until now such a ngo is not found. The best outcome would be a ngo that is linked to an agricultural TVET. This will be a challenge in 2023.

Connected to that SME has to change the way of cooperation with Bora and that is not easy.

Expectations of the past do not fit in this new needed approach, otherwise lack of money can mean the end of the project. Maybe it is necessary to scale the ambition of the project down to the core business of SME, the realization of a good quality care system.

As mentioned above the prices of materials are so high that we have to evaluate the point of view to build a Bromaxx stable on the training area of Bora.

The organization Fair & Sustainable is advising SME in the opportunities and threats.

Water project in Somaliland

SME was asked to fulfill the position as secretary for a project in Somaliland. The draught there, which also is a big problem in Ethiopia, threatens everything: men, livestock and crops. SME has done this job. Half of the needed money- the total amount was about €45.000- was donated by Wilde Ganzen, the other 50% was acquired by fund raising; companies and private persons were the target groups. In the beginning of 2023 the money was complete and could be sent to the agricultural organization Farsamada Quaalka in Somaliland. They will drill a bore hole of about 1000 meters, the energy for the pumping system will be generated by solar panels.

The perspectives for 2023

SME has to evaluate its position and possibilities, concerning man power, competences and money position. New (and younger) board members need to be found, but also the supporting network has to be strengthened.

Cooperation with a ngo in the agricultural field has to be found and also a TVET with which it can cooperate. Bora and its farmers have to be convinced that this is the only way to find enough fundings for the project.

SME has to evaluate its ambition: is the realization of a complete sustainable supply chain for poultry meat not too big a step for now? To make small holders aware of the needed behavior in a quality care system can be a good step for the longer term perspective of a complete supply chain for broilers. Training can be focused on that area. Good fodder production must be part of that. A work visit to Ethiopia is necessary to create a sufficient support base for the new approach.